

# Finally White

## TEETH WHITENING

### Procedure for 24k Gold

To begin, you will need:

- Your whitening pen
- Pair of gloves
- Facemask
- 2 (paper) cups – or a sink
- Goggles for patient
- Supplies

Supplies you will need:

- 1 - Cheek Retractor
- 1 - Patient Bib
- 1 - Vitamin E Swab
- 1 - Brush Up

### Procedure:

1. Sit client in chair and have them fill out the waiver form, this is a perfect time to get your set up ready and ask the client if they have any questions. Most common questions are: regarding risk of sensitivity, if they have caps/artificial teeth they will ask about those results, how long it takes and how long results last. Please refer to your training manual as you should be able to answer all these questions confidently!
2. Once ready, fasten your clients bib and ensure your client is slightly reclined, ask client if they would like to apply lip moisturizer (optional). Before inserting the cheek retractor, tell the client how it is going to fit in their mouth and that they can still swallow, talk, cough, breath... this will make them feel much better about the retractor sitting in their mouth. Insert the cheek retractor, break open Vitamin E swab at the red line and apply to gums (and lips if required/client has not moisturized). **see product guide video if you need a refresher on how to insert retractor, practice makes perfect**
3. Apply to the deepscrub to each tooth in circular motions for about 5 seconds. A single swab will do the entire mouth.
4. Prepare your 2ml pen by cranking a few times to get the gel to the tip. Apply a layer of gel to the front side of each tooth going back to the first molars. Make sure very little or none gets on the gums and remind the client to try to not lick the backs of their front teeth and push saliva forward. If the client does lick the gel off, it is not a big deal, it will not harm their tongue or stomach if they swallow it. Also, tell the client that they will hear and feel the gel bubbling on their teeth, and that this is normal. But, they shouldn't feel any pain or burning, and to alert you if they do.

5. Have your client put protective glasses on. Select the **BR** option on the LED Light at 100% output, if applicable. Tell the client that you are going to get the light very close to their teeth, but will not hit them with it. The closer you can get the better. Arrange the light head no further than 1-2 inches away from teeth. Set timer for 15 minutes on light.
6. Let your client know you will check on them every few minutes during their first round to make sure they are comfortable.
7. After 15 minutes, the light will automatically turn off. Move the light away and instruct your client not to lean forward as they may have collected drool in their mouth and this could spill forward. Have them remain sitting, slightly reclined while you take out the cheek retractor. Have client rinse with warm water and spit out. You can either have them get up and walk to the nearest sink, or provide them with a cup of warm water to rinse with and then spit back into the cup.
8. The second round is the same, re-insert cheek retractor, re-apply gel, and set timer for the same amount of time, repeating step 4 . You do not use another deep scrub.
9. See #7
10. Third round is the same as your second. Additionally you can open the finger brush up (blue, finger brush) and have ready. Get your maintenance products to upsell to your client for after care.
11. Once the client is finished their 3rd round, have them rinse with water like regular and use the blue side of the finger brush to brush the rest of the sticky gel off their teeth. They simply slide their finger in the pocket of the finger brush and use the blue side to scrub their teeth.
12. Hand them the mirror and admire the results! At this point they can be finished the treatment or have the option to add on an extra 15 minutes (you should charge atleast \$20.00 for an extra round).
13. If your client is finished, proceed to explain to them how they must not eat or drink for atleast 1 hour as their teeth are still whitening and the product is still actively removing stains. This is a great time to go over after-care products.
14. Wipe down your machine with a professional high grade cleaning wipe to sanitize between clients.

**Congratulations! You've just started your own teeth whitening business!**

# After-care Products:



“After the teeth have been whitened, they are like little sponges. As soon as you go home and drink a coffee, the stains are going to want to regain back onto the teeth in the little pores that I just cleaned out. Stain Shields plugs these pores with calcium, making them glossy so that the stains just bounce off the teeth instead of sticking to them. The Stain X is \$XX (you can sell it for whatever you want to) for the pen and will last a few weeks as you will not need much!”

**Stain Shields (instructions for your customers):** Just before bed, brush, floss and rinse your teeth. Twist up the bottom of the pen until a small amount of gel comes out and brush onto the fronts of your teeth. Do this every night until it is empty. No Eating, drinking, spitting or rinsing.



Teeth Whitening Pen;

“Since the pores of the teeth are nice and open, any sort of teeth whitening material that you put on your teeth is going to penetrate deeper into the teeth, thus whitening them more and deeper. Making your results more drastic and last longer”

How to use; starting tomorrow insert the cheek retractor, breathe in for a few seconds to help dry the teeth a little bit, twist up the gel from the bottom of the pen and brush on to the front surfaces of the teeth. Leave on for at least 15-20 minutes, no eating or drinking. You can rinse or brush your teeth after, but you do not have to, the longer the gel is on your teeth the better. Do this process for no more than 14 days. This pen will help to keep you nice and white, its \$XX.00 and will help to protect your investment in your teeth.

**Teeth Whitening Pen:** Twist up the bottom of the pen to extrude a little bit of gel. Put in Cheek retractor (if applicable) Brush the gel on the front sides of the teeth. Keep the cheek retractor in for 15- 20 minutes. No eating or drinking for 1 hour. This can be done at anytime during the day.