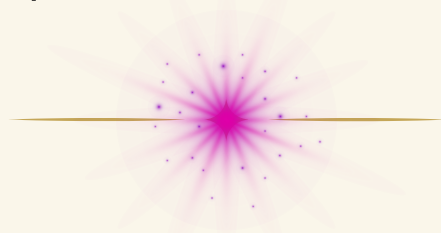


RECOMMENDED RETAIL PRICING

This is a general guideline, you are free to create your own menu of prices.



Tooth Gems are often priced per tooth and include 1 crystal.

How you price additional teeth/crystals is up to you.

Commonly you can have a higher "per tooth" cost and lower "extra gem" cost (when it's the same tooth).

Alternatively you can have a medium cost for gems and offer extra gems/teeth for half the price.

Both approaches are common and technicians will usually offer 1 style or the other

TEMPORARY GEMS

Per Tooth \$40-60

Extra Gems (same tooth) \$5-20

Extra Gems (different tooth) \$25-60

SEMI PERM GEMS

Per Tooth \$50-80

Extra Gems (same tooth) \$5-20

Extra Gems (different tooth) \$25-80